RPX Logo Style Guide

Thank you for your unique partnership in promoting our RPX Regal Premium Experience brand. We consider our brands to be valuable and protected assets, and as such, our goal is to ensure that our brand marks are represented clearly and consistently. If you have any questions, or need digital files in alternate formats, please contact the Regal Marketing Department.

Primary RPX logo, full color

Secondary RPX logos

single color, black only

reverse single color, white only

reverse full color, for dark backgrounds

Color table

	Regal Gold	Regal Green	Regal Blue	Regal Red	Regal Rich Black	RPX Bright Blue
CMYK process inks:	0-32-100-5	66-0-100-15	100-58-18-0	10-100-100-0	30-30-30-100	100-0-18-0
RGB monitor colors:	239-172-20	81-163-61	0-104-157	218-33-40	0-0-0	0-172-208
Spot color ink:	Pantone 130	Pantone 362	Pantone 3015	Pantone 186	Pantone Black	Pantone 312